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Ted Gibson Tapped as Style Curator for The Knickerbocker Hotel

By Rosemary Feitelberg



A Ted Gibson-approved design for The Knickerbocker Hotel.

A- A+ Print

Photo By Courtesy of Knickerbocker

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MAKE IT A GIBSON: Ted Gibson has been tapped as style curator for The Knickerbocker Hotel, which is slated to open this fall. Through the concierge, visitors will be able to book in-room signature salon services including hair care, styling services and make-up application. In addition to offering guest on-site appointments with his staff and himself, Gibson has arranged for his signature salon products to be stocked in the 330 guest rooms — a first for the celebrity stylist, whose clients include Anne Hathaway and Lupita Nyong'o.

Ted Gibson color cosmetics will be available to be purchased through an in-room Beauty Bar menu that will include high pigment lipsticks, lip glosses, eye shadows, mascaras and eyeliners. He has also culled hair, makeup and styling guidelines for the front-of-house staff. Gibson duties include style consultations on the design and fit of the staff's uniforms.

The West 42nd Street hotel, a registered New York City Landmark, is in the midst of a major overhaul. It was first opened in 1906 by John Jacob Astor IV. In its next incarnation, there will be a fitness center, a 2,200-square-foot event space, a first-floor grab-and-go cafe and a 7,500-square-foot rooftop bar among other features.

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